



## Art in the Park Contest Rules



**SPONSORS:** The Art in the Park Contest is sponsored by Upper Valley Art League and the National Butterfly Center (NBC).

Upper Valley Art League  
921 E. 12<sup>th</sup> Street  
Mission, TX 78572  
956-583-2787

<http://www.uppervalleyartleague.org/>

National Butterfly Center  
3333 Butterfly Park Drive  
Mission, TX 78572  
956-583-5400

<http://nationalbutterflycenter.org/>

**ELIGIBILITY:** The Contest is open to UVAL members and members of the National Butterfly Center who join UVAL by the June 6<sup>th</sup> Kick-Off event. NBC members can join at Upper Valley Art League.

### CONTEST DATES:

<i>Event</i>	<i>Day and Time</i>	<i>Location</i>
Walk-Talk Kick-Off Event	June 6 <sup>th</sup> 9:00 a.m.	National Butterfly Center
Individual Artists working at NBC	June 7 <sup>th</sup> -August 20 <sup>th</sup>	National Butterfly Center
Submission of Artwork	by August 21 <sup>st</sup> 5:00 p.m.	Upper Valley Art League
Exhibit Opening Reception	Sept. 19 <sup>th</sup> 6:00-8:00 p.m.	National Butterfly Center

**Artwork will be on display at the National Butterfly Center  
from September 19<sup>th</sup> and November 1<sup>st</sup>.**

### CONTEST RULES:

- Only members of UVAL are allowed to participate. Anyone may become a member at UVAL for \$35.00 for adult artists, \$50.00 for family memberships, and \$12.50 for student artists.
- **All** artists participating in Art in the Park must wear and present the special “Art in the Park” button as this button serves as free entry into the National Butterfly Center between **June 6<sup>th</sup> and August 20<sup>th</sup>**. **Buttons are available at UVAL after June 1<sup>st</sup> and will be available during the Kick-Off Event on June 6<sup>th</sup>.**
- All Artwork must have been completed between June 6, 2015, and August 20, 2015.
- Artwork may be completed in plein air (on site) or in the studio from field studies and observations in the outdoors of creatures and features at the National Butterfly Center.
- A student category and adult category will be available for prizes. Students must have been enrolled in high school, South Texas College, or University of Texas—Pan American during Spring 2015.

- **SUBMISSION REQUIREMENTS:**

- All Artwork must be entered in a one-time submission by August 21<sup>st</sup> at 5:00 p.m. at Upper Valley Art League.
- Members are permitted to submit between 3-5 pieces.
- Photographs must be printed for display **and** submitted electronically. Images must be saved as **.jpg** files. Images should be resized down to 2550 pixels along the longest side (**8.5 inches @ 300dpi**). Electronic submissions must be sent to UVAL at: [uval.texas@gmail.com](mailto:uval.texas@gmail.com)
- Photographs must be submitted by the owner of the copyright for the photos.
- If the photograph contains a recognizable person(s), that person(s) must provide a written and signed and dated permission form, granting NBC and UVAL the right to use the photo in accordance with the contest's Terms of Use.
- Photography submitted for consideration may be edited and cropped, as photos are evaluated based upon both technical skill and artistic ability.

**TERMS OF USE:** Artists will retain copyright for artwork submitted during Art in the Park Contest; however, a non-exclusive license is granted to the National Butterfly Center and Upper Valley Art League.

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